

Birmingham
Health and Wellbeing

Public Health and Housing: Local Leadership for Health Improvement

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Saffron Centre, Moseley





Housing and Health

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Going forward – housing as partners for health and care





Overview

‘Housing’ – who, what, why

Policy context for public services
– dynamic change

What we share:

Challenges – housing conditions
and health/ care implications

Population changes –
communities and
neighbourhoods

Financial constraints

Strategic planning for the future

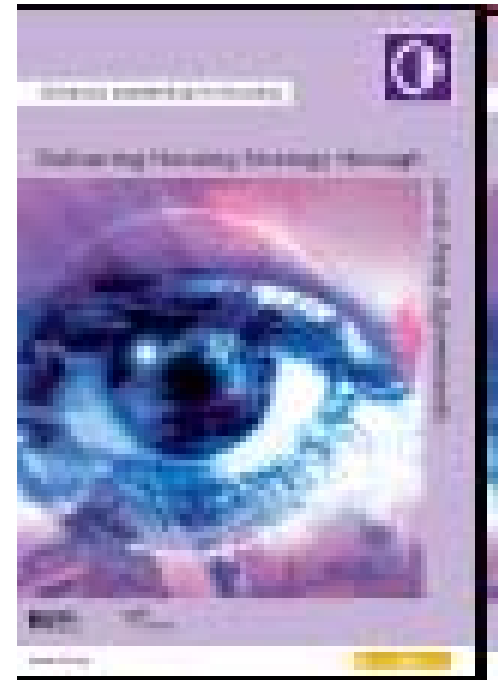




What/ who do I mean by housing?

Local authorities' strategic housing role

- More than enabling
- Housing across all tenures in local area
- Maximise value for communities
- Areas not boundaries
- Part of wider strategic planning for an area



Housing – what/ who?



LAs regulatory role:
Environmental health and
the health and housing
safety rating system –
private sector

Houses in multiple
occupation licensing

Private rented sector
landlord liaison

Aids and adaptations



Housing – social sector



Social housing sector:

Local authority and housing associations

Rented, specialist, supported, low cost home ownership

Housing related support

Home improvement agencies



Public sector transformation



- CSR
(DFGs, supporting people and homelessness)
- Regulation and inspection changes
- Social housing reform
- Housing Benefit and Welfare reform
- No private sector monies



Public sector transformation



- CSR
- Liberating the NHS and Outcomes Framework
- Think Local Act Personal
- Capable communities and active citizens
- Healthy Lives, Healthy People
- Long term care commission (Dilnot)

Homes, environment and health



- Damp and mould

Respiratory problems, asthma and other breathing difficulties, eczema, depression

- Cold

Decreased resistance to respiratory infection, hypothermia, heart disease and strokes

Excess winter deaths (between 20,000 and 40,000)

- Internal design and security

Accessibility, falls anxiety, depression

- External design

Accessibility, isolation, depression, lack of mobility/exercise

(UN)Sustainable communities and health



- Anti-social behaviour – fear, anxiety and depression
- Deprivation and health inequalities – life expectancy, long term limiting illness
- Lack of accessibility – isolation, depression, falls
- Support – independence, inclusion, opportunities for education/ training, active ageing

Homes and environment: policy responses



- Decent Homes standard – includes thermal std

No private sector monies

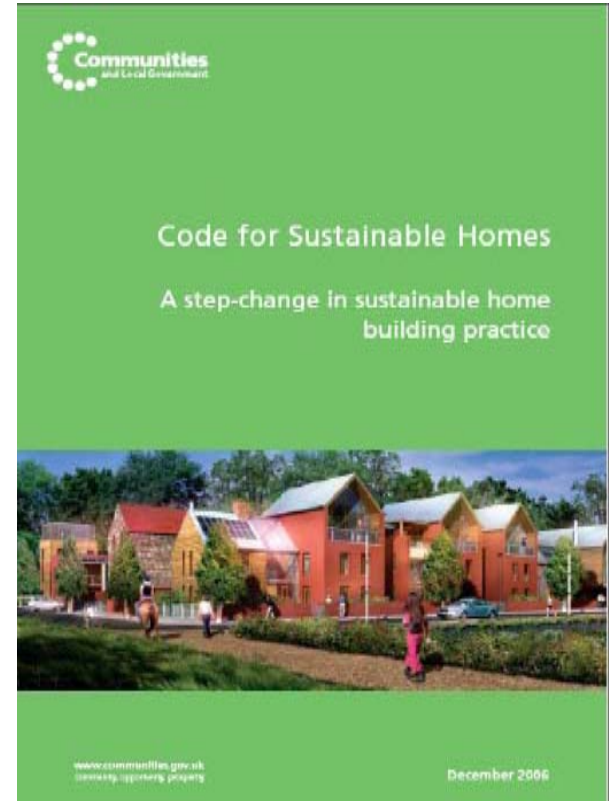
- Fuel poverty

Warm Front to Green Deal

- Code for Sustainable Homes Level 3 for publicly funded homes (eco and LHS)

Still in place but how to enforce?

Existing stock?



Homes and environment: policy responses



- Design – Lifetime Homes, Lifetime Neighbourhoods – where next?
- Localism and local development frameworks
- Neighbourhood renewal and housing market renewal – regional growth fund? Link to economic challenges (public health and work benefits?)
- ASB ongoing investment nationally (CIH host advisors)





Housing sector responses

- Home Improvement agencies
- Health through warmth scheme in Birmingham
- Repairs on prescription in Sandwell
- Heat pump project in Harrogate
- Unified strategy and new projects in County Durham



Housing sector responses: ASB



- Diversionary techniques – football with New Charter housing, Pride of Whitfield with High Peak Community housing
- Parenting support at New Charter
- Engagement with employment and training opportunities – Build Up programme, Broadland
- Supported housing – accommodation and lifeskills
- Targeted areas/times – taxi marshalls in Hertford



Housing sector responses: deprivation



- **South London Citizens**
– Housing our future –
impacts for children
- **St Alban's TIFFIN club** –
exercise and education
- **Salford SHIP** – low cost
heating improvement
- Access to services in
rural area – Ledbury
community health and
care centre
- Mill Rise,
Staffordshire – Aspire
housing and 8
partners



Innovation – how?



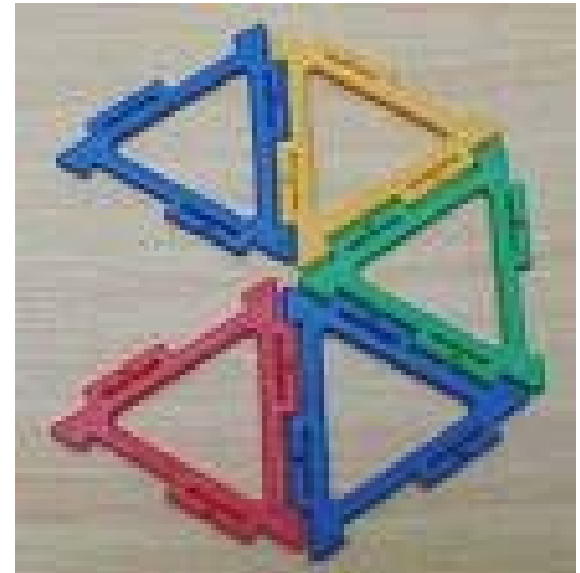
- Consumer demand –
personalisation and meeting
aspirations (design, options,
services)
- Financing
equity release
new models (CLTs/
mutuals/cooperatives)
HRA
- Local authority/ partner assets



Partnerships



- Local authority's strategic role for place – including public health
- Strategic housing market assessments and joint strategic needs assessments
- Sustainable community strategy
- Local development frameworks
- LSPs – cross sector partnerships for delivery - private, public and community sectors





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