

Public Health and Housing: Local Leadership for Health Improvement

Thursday 20th January 2011 Saffron Centre, Moseley









What does Public Health mean in the local authority?

Jim McManus

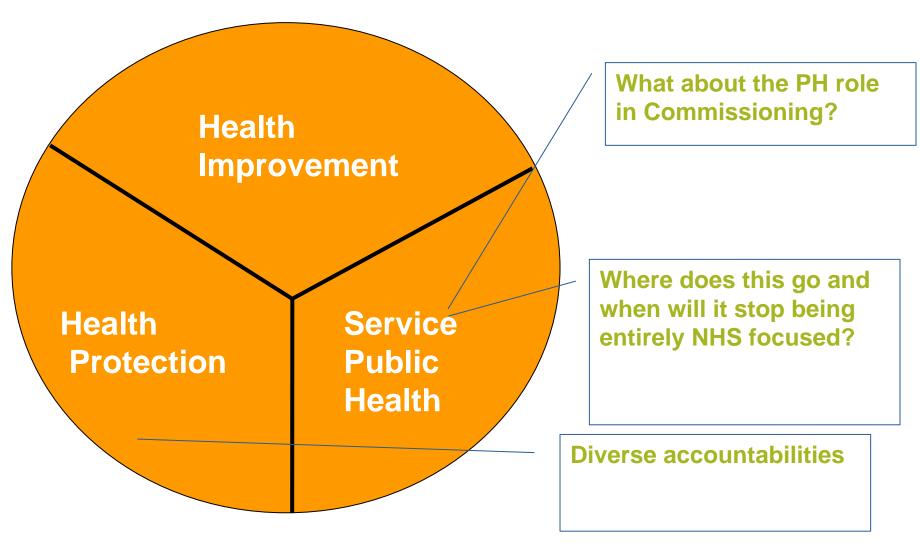
Joint Director of Public Health Birmingham City Council













Some History

- Public Health Acts 1836 and 36 subsequently
- Public Health into NHS in 1974
- LA Public Health Movement since
- Environmental Health
- Promotion of Health 1984 Act
- Range of Public Health Functions endured in LA:
 - Communicable disease
 - Social care
 - Housing
 - Waste disposal, sewage, waste collection
- Marmott!

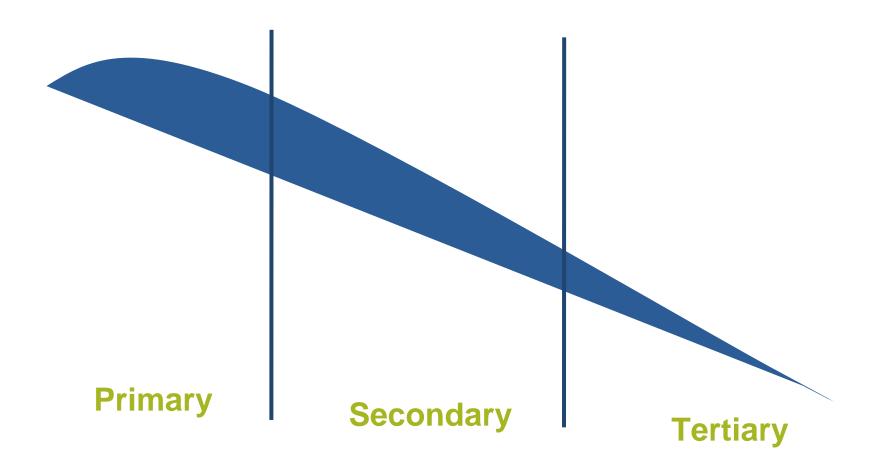


So what does it mean?

- Doing the core business of the Local Authority in a way which
 - improves the health of the population
 - Reduces inequalities in health caused or acted on by social determinants



Our Burdens of Disease





The Challenge

- We are doing tertiary prevention first because of where we are epidemiologically
- Understand which levers pull short, medium and long term

Medium to Long Term LA and other players **EXPOSURES.** PLACES. LIVES Short Term primary care **EXPOSURES** LIFESTYLE

Time



Figure 1

The causes of health inequalities

The wider determinants of health

The lives people lead

The health services people use

Major wider determinants

Financial status

Employment and work environment

Education

Housing

Leading risk factors

Tobacco

High blood pressure

Alcohol

Cholesterol

Being overweight

Accessibility and responsiveness

Primary care (e.g. GP practice)

Secondary care (e.g. hospital)

Preventative care (measures taken to prevent diseases)

Community services

Source: National Audit Office literature review



So what is our approach since 2008/9?

- Policy Commitment
 - The Council Plan
- An assessment of work and priorities across the council
- Each service area playing its part
- Corporate areas playing their part
- Scrutiny of Delivery



Each Service Area Playing its Part

- Regulatory services workplace health and also nutrition through food outlets serving food to people in low paid/deprived areas (the healthy food sales awards)and work on young people and tobacco/alcohol
- Housing and Health
- Adult Social Care and Health including our strong work on prevention and integration between health and social care
- Childrens' JSNA and helping to reshape commissioning and the work they are doing on emotional development
- Worklessness and health, work just starting
- The Core Strategy including clear commitments on health



Each Service Area Playing its Part

- Regulatory services workplace health and also nutrition through food outlets serving food to people in low paid/deprived areas (the healthy food sales awards)and work on young people and tobacco/alcohol
- Housing and Health
- Adult Social Care and Health including our strong work on prevention and integration between health and social care
- Childrens' JSNA and helping to reshape commissioning and the work they are doing on emotional development
- Worklessness and health, work just starting
- The Core Strategy including clear commitments on health



Corporate Area Playing its Part

- Shaping the Place to reduce risk and exposure
 - Protective Factors (Good Housing, Good Education, Good Economy, Decent Public Realm)
 - Vulnerability Factors
- Be Healthy as a Key Priority (for our CORE business)
- Health of our staff as a key part of a corporate strategy for our human resources



Local Government Public Health

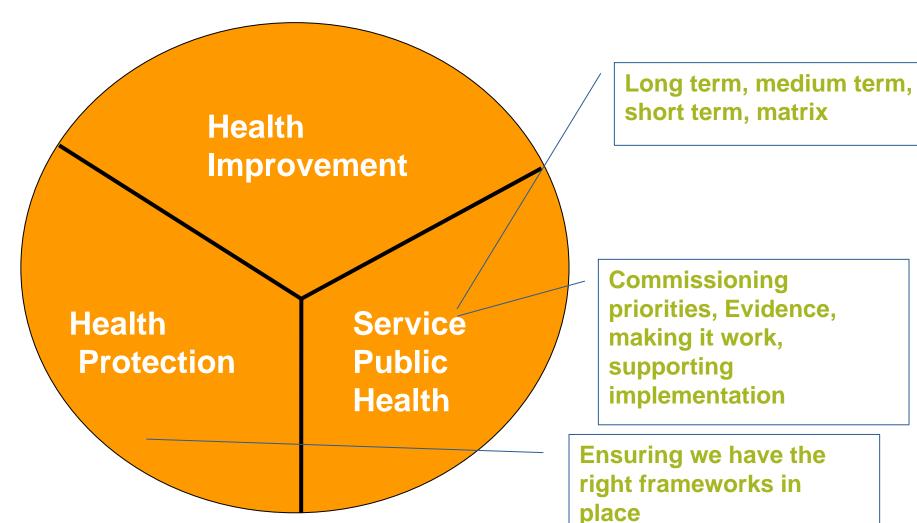
IS

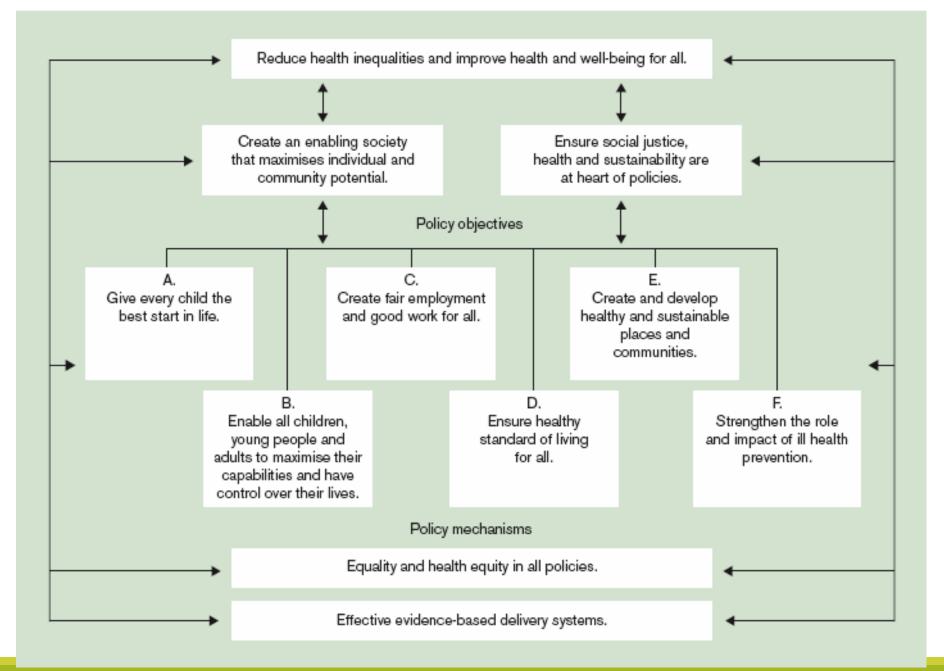
- A portfolio of activities
- part of a Matrix
- About doing our Core Business in a Healthy Way
- About complex and strategic working
- About partnership
- About People, and Places, and Exposures

IS NOT

- A replacement for the NHS or good primary care
- Going to improve life expectancy tomorrow
- Lacking in Evidence
- Lacking in Implementation
- Always Short Term
- About shifting all energy from NHS to Local Authority services









Successes

- Falls
- Decent Homes
- Dementia
- Educational Outcomes
- Personalisation
- Place Shaping